Unit 11.3 Product Delivery

Many multimedia projects are delivered on CD-ROM or DVD.

Compact Disc: Recordable (CD-R) is an excellent method for distributing multimedia projects.

Digital Versatile Discs (DVDs) employ a different (multilayer, high-density) manufacturing process than audio and data CDs, and this technology provides as much as 15.9GB of storage on a single disc.

Using a DVD disc as a storage medium, you can create a complex multimedia title using any authoring or programming system, and distribute it on a DVD-ROM disc.

Blu-ray Discs were designed to deliver high-definition video material, primarily copies of wide-screen feature films and games.

A single-layer Blu-ray Disc can store about 25GB of data; four-layer discs can store about 128GB.

Other that using CD, other popular solution is through world wide web (WWW).

Delivering multimedia projects built for the World Wide Web can be as simple as renaming a directory or transferring a group of files to a web server.

Just transfer your files through FTP to the server, then Tada! your web application is ready.

If you are creating mobile application, the choice is normally App Store or Google Play.

In summary, packaging is an important area where sales and marketing issues extend the process of making multimedia into the real world of end users.